

Precision in Every Grain.



Excellence in Every Cut.



**KING WOOD**  
PRECISION IN EVERY GRAIN



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## *ABOUT KING WOOD*

Kingwood was founded in Egypt 20 years ago, with a mission to craft exceptional woodwork solutions that stand the test of time. Over the decades, we've proudly collaborated with top-tier fit-out companies, contributing to prestigious projects for some of the most recognized names in the market.

Our services include bespoke joinery, carpentry, custom furnishing, and kitchen cabinetry, all crafted with meticulous attention to detail and a passion for quality. Seeing our creations seamlessly integrated into high-profile spaces brings us immense pride, reminding us of the impact our work has on shaping environments for iconic brands and individuals.

# *ABOUT THE FOUNDERS*

## **MINA KHELLA CEO**

Mina Khella recently joined Kingwood as a co-founder, bringing a wealth of expertise from his 11 years of experience in the fit-out and construction industry. Previously a project manager in the field, Mina has successfully led diverse projects, showcasing his strong leadership and technical skills. With a Bachelor's degree in Architecture, he combines design knowledge with practical execution, contributing to Kingwood's mission of delivering exceptional joinery solutions. Mina's commitment to quality and innovation plays a vital role in shaping Kingwood's growth and success.

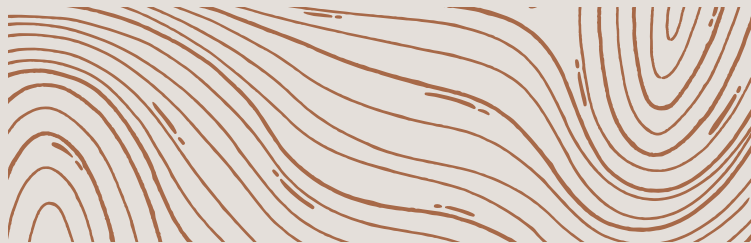
## **ELIA NABIL COO**

Elia Nabil is the founding co-founder of Kingwood, bringing over 20 years of hands-on experience in the woodworking and joinery industry. Starting his journey as a skilled craftsman, Elia built his career from the ground up, transforming his passion for the craft into a thriving business. His deep-rooted expertise and dedication have been instrumental in shaping Kingwood's reputation for exceptional craftsmanship and quality. Elia's journey is a testament to hard work, resilience, and a commitment to excellence, inspiring the values that Kingwood upholds today.

# *ABOUT THE TEAM OF SUCCESS*

## **MINA NABIL FACTORY MANAGER (EGYPT)**

Leads our Egypt factory operations, ensuring that production runs efficiently and meets Kingwood's stringent quality standards. With his deep technical expertise and commitment to excellence, he drives continuous improvement and operational success.



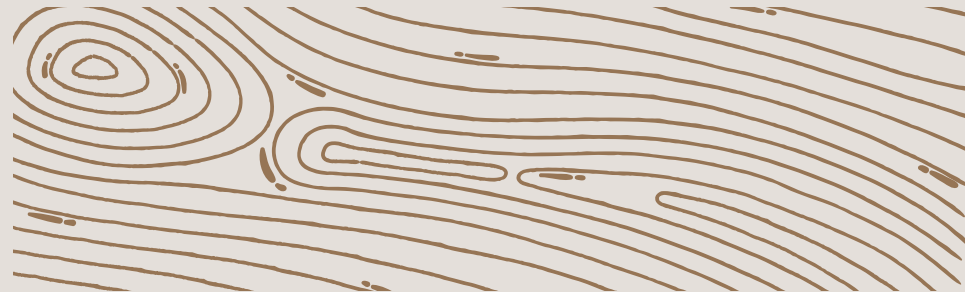
## **YOUSRY EL GABLAWEY FACTORY MANAGER (UAE)**

Manages our UAE factory, overseeing daily operations and maintaining the highest production standards. His leadership ensures smooth processes, optimal resource utilization, and consistent delivery of top-quality products.

## **MOUSTAFA EID FACTORY MANAGER (KSA)**

Heads our KSA factory, leading the team with a focus on precision and operational excellence. His hands-on approach ensures that every project component meets Kingwood's core values of quality and time efficiency.

# *VISION & MISSION*



Our vision is to create a globally recognized, iconic brand that sets new standards in delivering comprehensive woodwork solutions. By providing a full-service system that combines innovation, craftsmanship, and exceptional quality, we aim to expand our reach across the Gulf market and beyond, achieving success in new markets while maintaining the excellence and expertise that have defined our legacy in Egypt.

Our mission is to expand our presence in the UAE and KSA, leveraging our extensive experience and proven techniques to introduce a new standard of craftsmanship and innovation. While continuing to build on our success in Egypt, we are dedicated to delivering exceptional woodwork solutions across a wide range of sectors, including corporate, residential, commercial, and hospitality, ensuring that each project reflects our commitment to quality, creativity, and client satisfaction.

# OUR VALUES

## QUALITY

Quality is at the heart of everything we do. We ensure that every project is executed with precision and attention to detail, providing lasting value to our clients.



## GROWTH AND EXPANSION

We aim to continually grow, both as a company and as individuals, expanding into new markets and delivering our expertise to diverse projects across different sectors.



## TIMELINESS

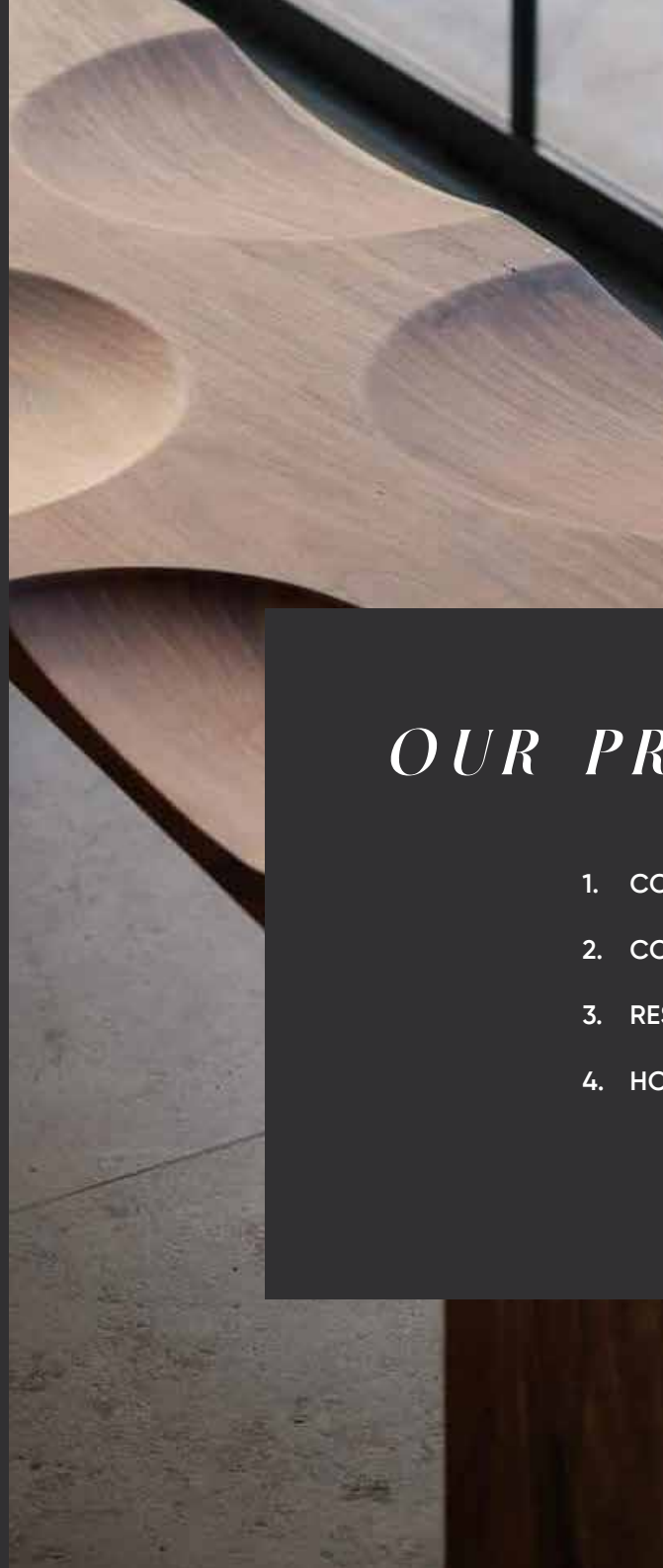
We understand the importance of time in every project and are dedicated to delivering our services on schedule, maintaining efficiency and punctuality without compromising on quality.



## EXCELLENCE IN CRAFTSMANSHIP

We are committed to delivering the highest quality woodwork solutions, blending traditional craftsmanship with modern techniques.





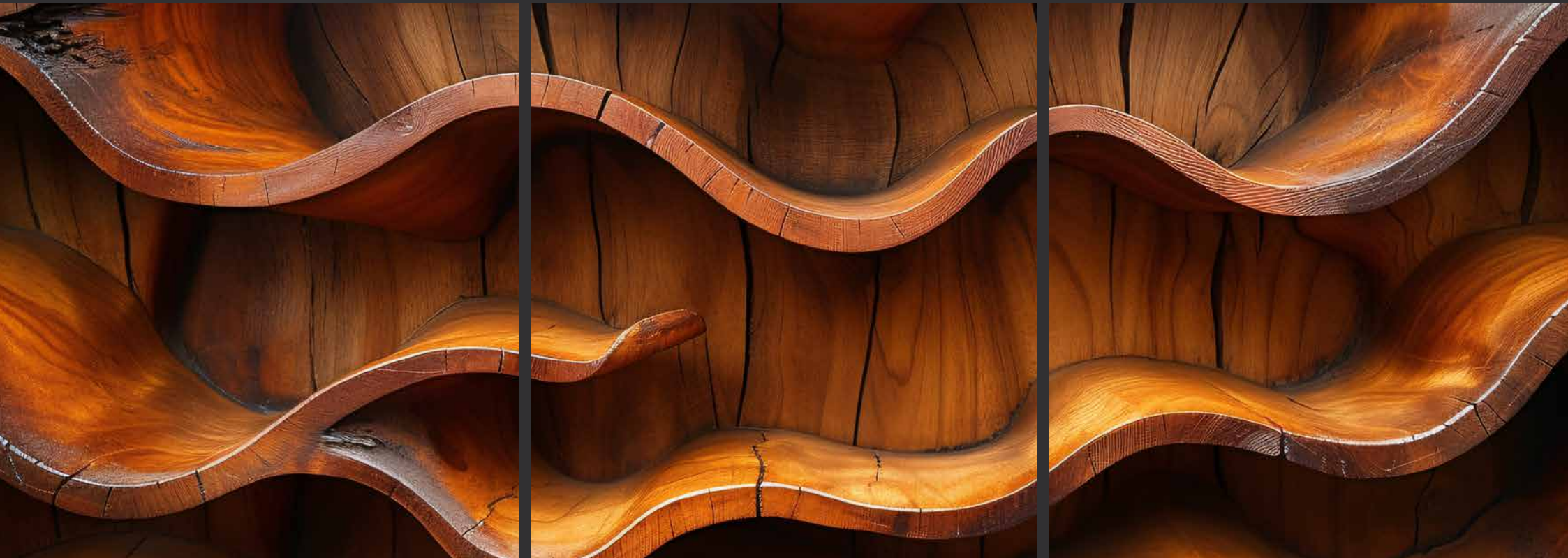
## *OUR PROJECTS*

1. COMMERCIAL
2. CORPORATE
3. RESIDENTIAL
4. HOSPITALITY



# *1. COMMERCIAL & RETAIL*

At Kingwood, we understand that commercial spaces require a blend of functionality, aesthetics, and brand representation. Our team delivers high-quality woodworks tailored to enhance retail stores, showrooms, malls, and other commercial environments. With precision craftsmanship and attention to detail, we create inviting spaces that drive customer engagement and elevate business presence.





**PROJECT NAME:** Norma Restaurant  
**CLIENT:** RAMW Group  
**CONSULTANT/DESIGNER/PM:** Archimid  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works



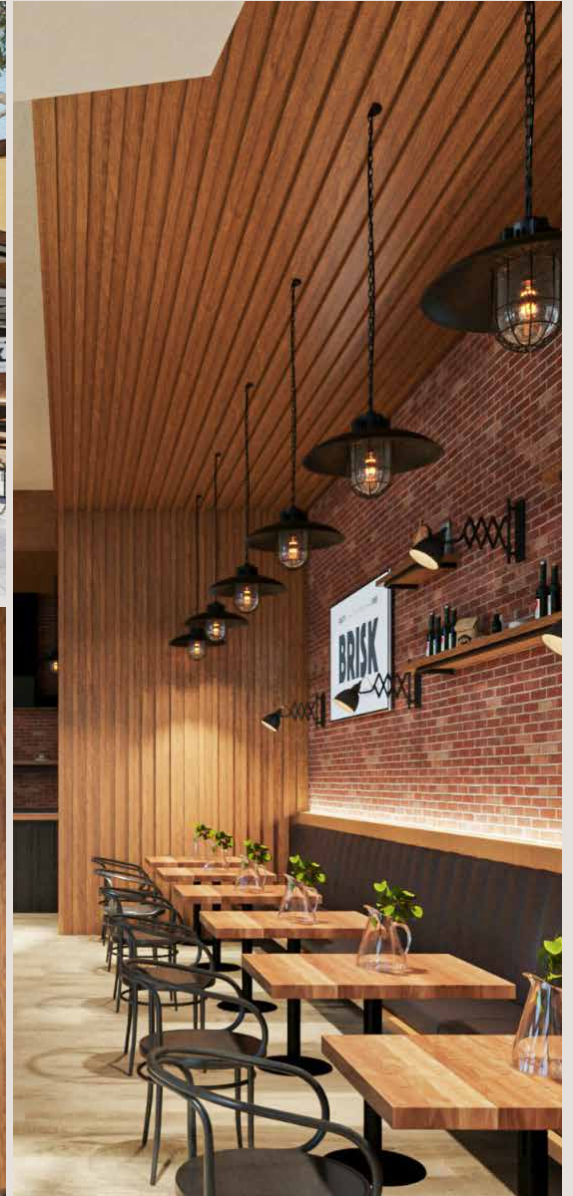
**PROJECT NAME:** iHop – Applebees Restaurant (Dubai)  
**CONSULTANT/DESIGNER/PM:** Triple M  
**SERVICE:** Joinery works / Built in sofas



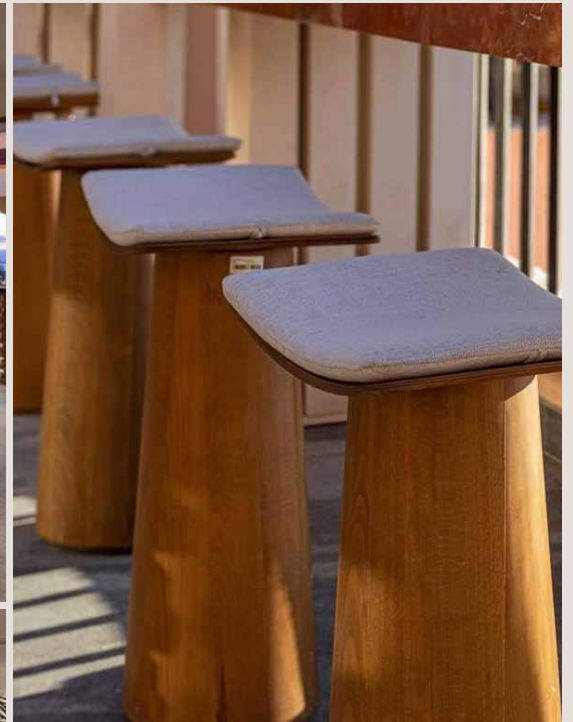
**PROJECT NAME:** Jones The Grocer  
**CLIENT:** Raya Group  
**CONSULTANT/DESIGNER/PM:** Zebra/JLL  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works/Built in sofas



**PROJECT NAME:** Ginger Restaurant  
**CLIENT:** Ginger  
**CONSULTANT/DESIGNER/PM:** Design Avenue  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works/Built in sofas



**PROJECT NAME:** Brix  
**CLIENT:** Brix  
**CONSULTANT/DESIGNER/PM:** Beit Nadia  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works



**PROJECT NAME:** Sobar  
**CLIENT:** Somabay  
**CONSULTANT/DESIGNER/PM:** Design Avenue  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works



**PROJECT NAME:** Beanos Cafe  
**CLIENT:** La Poir  
**CONSULTANT/DESIGNER/PM:** Shewekar Design Studio  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works





**PROJECT NAME:** El Saghyeer Salon  
**CLIENT:** Mohamed El Saghyeer  
**CONSULTANT/DESIGNER/PM:** Savillis  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works



**PROJECT NAME:** Bosphorus Restaurant  
**MAIN CONTRACTOR:** Triple M  
**SERVICE:** Joinery works



**PROJECT NAME:** People & Places  
**CLIENT:** Misr Italia Properties  
**CONSULTANT/DESIGNER/PM:** Alchemy  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery works



**PROJECT NAME:** Yolé  
**CONSULTANT/DESIGNER/PM:** East Delta Contracting  
**MAIN CONTRACTOR:** East Delta Contracting  
**SERVICE:** Joinery works



**PROJECT NAME:** Izmir Saray Restaurant  
**CLIENT:** Izmir Saray  
**MAIN CONTRACTOR:** Triple M  
**SERVICE:** Joinery works



**PROJECT NAME:** Brix  
**CLIENT:** 0  
**CONSULTANT/DESIGNER/PM:** 0  
**MAIN CONTRACTOR:** 0  
**SERVICE:** 0



**PROJECT NAME:** Vox Cinema City Centre  
**CLIENT:** El Futtaim  
**CONSULTANT/DESIGNER/PM:** Gleeds  
**MAIN CONTRACTOR:** East Delta Contracting  
**SERVICE:** Joinery works/Built in Sofas



**PROJECT NAME:** Zahret Lebanon  
**CLIENT:** Zahret Lebanon Co.  
**CONSULTANT/DESIGNER/PM:** Sigma  
**MAIN CONTRACTOR:** Sigma  
**SERVICE:** Joinery works/Built in sofas





**PROJECT NAME:** Bayouki Rotisserie  
**CLIENT:** EDC  
**CONSULTANT/DESIGNER/PM:** East Delta Contracting  
**MAIN CONTRACTOR:** East Delta Contracting  
**SERVICE:** Joinery works

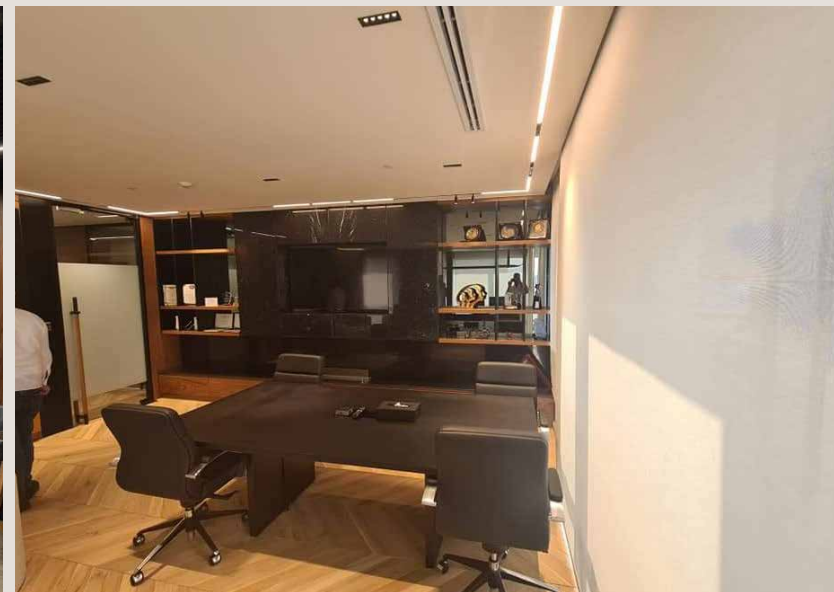
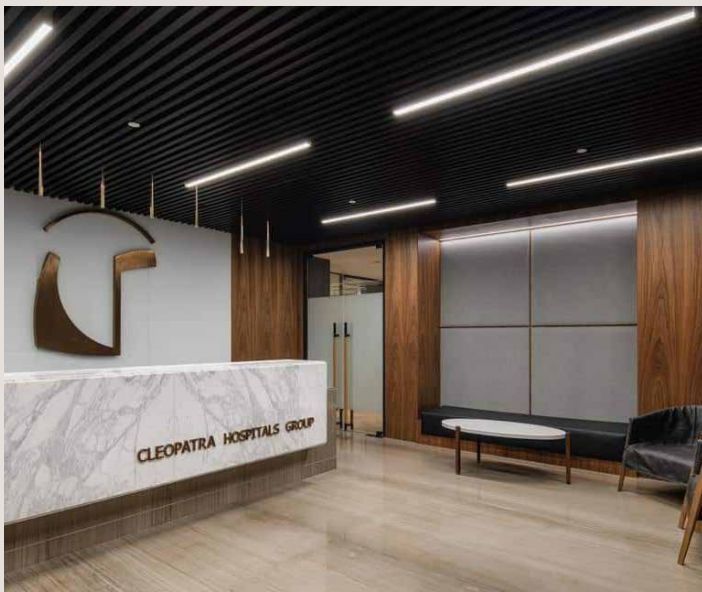
## *2. CORPORATE*

Kingwood specializes in crafting professional environments that inspire productivity and innovation. Our woodworks for corporate offices, co-working spaces, and headquarters seamlessly blend functionality with elegance. We create custom solutions that reflect each company's ethos, supporting modern work dynamics while prioritizing quality and timely delivery.





**PROJECT NAME:** El Sewedy Capital  
**CLIENT:** El Sewedy Electric  
**Consultant/Designer/PM:** Clego  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



**PROJECT NAME:** Celopatra Hospital  
**CLIENT:** Celopatra Hospital  
**Consultant/Designer/PM:** Echelle/Chrome  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



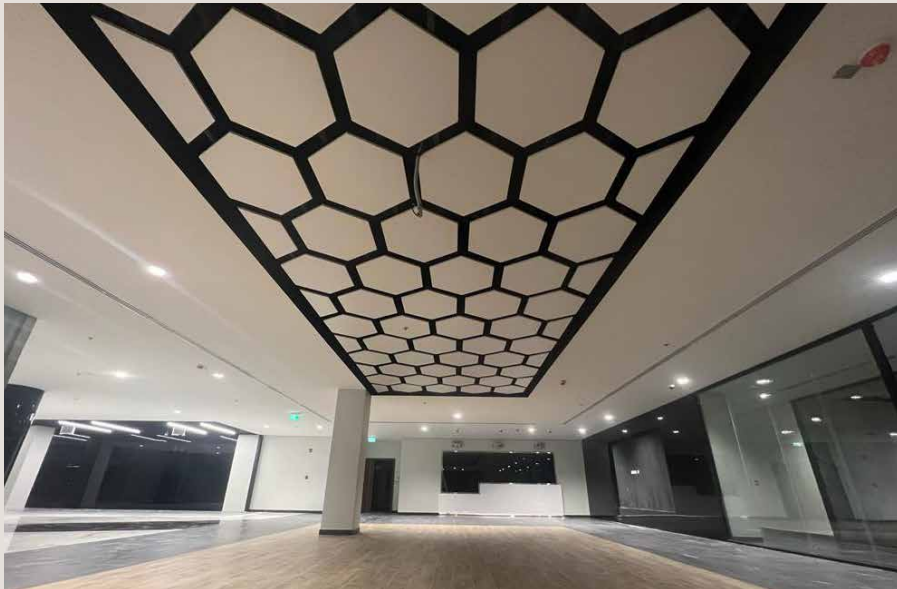
**PROJECT NAME:** El Sewedy HQ  
**CLIENT:** El Sewedy Electric  
**Consultant/Designer/PM:** El Ghonemi Architects  
**MAIN CONTRACTOR:** Rowad  
**SERVICE:** Joinery Works



**PROJECT NAME:** Bank Misr  
**CLIENT:** Bank Misr  
**MAIN CONTRACTOR:** East Delta Contracting  
**SERVICE:** Joinery Works



**PROJECT NAME:** EG BANK  
**CLIENT:** EG Bank  
**Consultant/Designer/PM:** El Ghonemi Architects  
**MAIN CONTRACTOR:** EDC  
**SERVICE:** Joinery works



**PROJECT NAME:** Banque Misr (Riyadh)  
**CLIENT:** Banque Misr  
**Consultant/Designer/PM:** Richmond  
**MAIN CONTRACTOR:** RCC  
**SERVICE:** Joinery Works





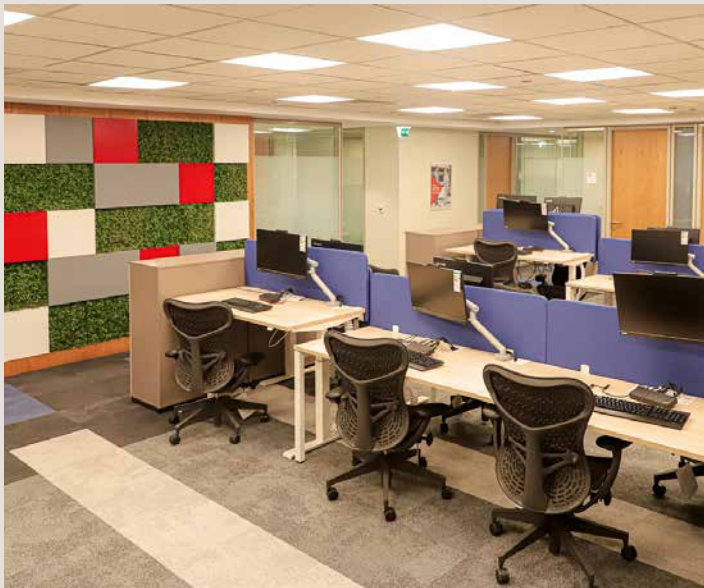
**PROJECT NAME:** ESRI Training Centre  
**CLIENT:** ESRI North Africa  
**Consultant/Designer/PM:** IBDA Developments  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



**PROJECT NAME:** Kent School  
**CLIENT:** SAGAH  
**MAIN CONTRACTOR:** Modern Interiors  
**SERVICE:** Joinery Works



**PROJECT NAME:** Emirates NBD Bank  
**CLIENT:** Emirates NBD  
**Consultant/Designer/PM:** El Ghonemi Architects  
**MAIN CONTRACTOR:** EDC  
**SERVICE:** Joinery Works



**PROJECT NAME:** Johnson & Johnson Head office  
**CLIENT:** Johnson & Johnson  
**Consultant/Designer/PM:** JLL  
**MAIN CONTRACTOR:** Modern Interiors  
**SERVICE:** Joinery Works



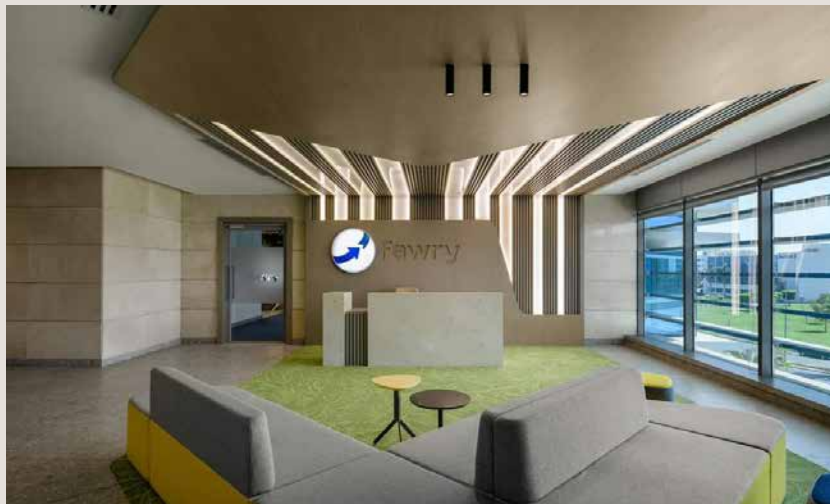
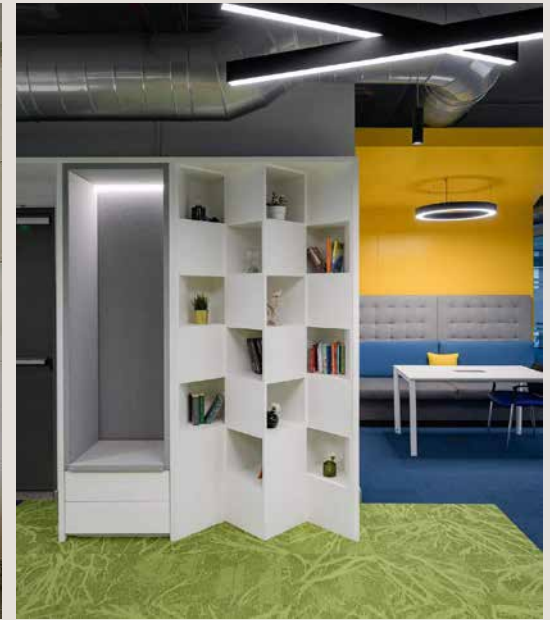
**PROJECT NAME:** El Sewedy Head office  
**CLIENT:** El Sewedy Industries  
**Consultant/Designer/PM:** SA Architects  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



**PROJECT NAME:** L'Oreal Head Office  
**CLIENT:** L'Oreal  
**Consultant/Designer/PM:** Echelle/CBRE  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works

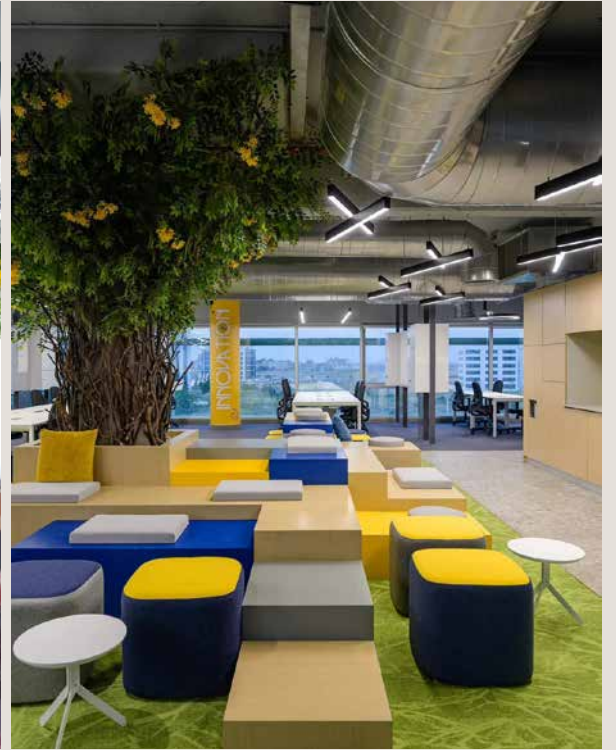


PROJECT NAME: L'Oreal Head Office



**PROJECT NAME:** Fawry HQ  
**CLIENT:** Fawry  
**Consultant/Designer/PM:** Moemen Afifi Consultants  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works





PROJECT NAME: Fawry HQ



**PROJECT NAME:** Mavens  
**CLIENT:** Mavens  
**Consultant/Designer/PM:** Two EMMS  
**MAIN CONTRACTOR:** Grid Fine Finishes  
**SERVICE:** Joinery Works

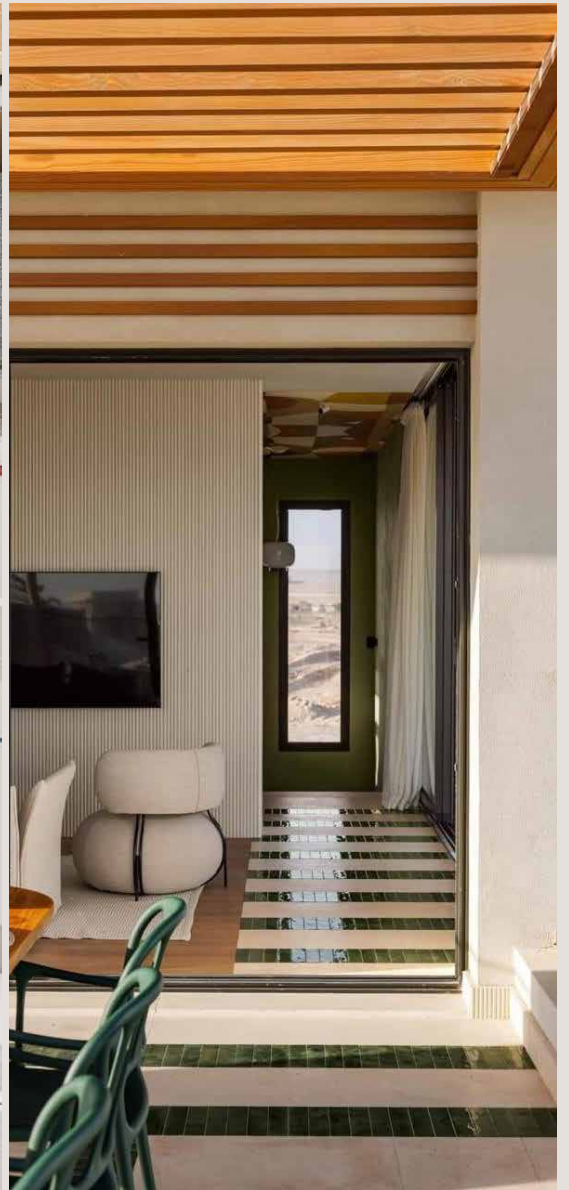


PROJECT NAME: Mavens

### *3. RESIDENTIAL*

Transforming houses into homes is our passion. Kingwood offers bespoke wood solutions for residential projects, from luxury villas to modern apartments. Our expertise covers kitchens, wardrobes, cabinetry, and decorative wood elements that combine comfort, beauty, and practicality. We focus on delivering warmth and elegance while respecting timelines and quality standards,





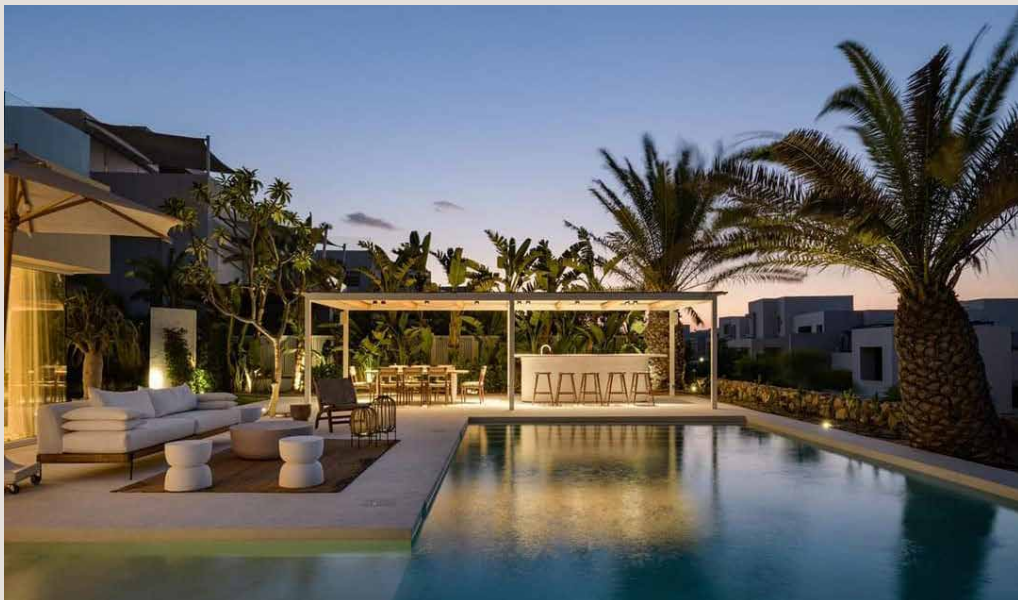
**PROJECT NAME:** Private Villa Haceinda Bay  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



**PROJECT NAME:** Private Villa Sodic  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



**PROJECT NAME:** Private Villa Sodic  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works



**PROJECT NAME:** Private Villa Almaza Bay  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works





**PROJECT NAME:** Private Villa Almaza Bay  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works

## 4. *HOSPITALITY*

We bring luxury and sophistication to hospitality spaces. Kingwood's wood fit-outs for hotels, resorts, and restaurants are designed to create memorable guest experiences. Our commitment to superior craftsmanship ensures each project reflects the brand's identity, offering durability and aesthetic excellence to match the dynamic needs of the hospitality industry.





**PROJECT NAME:** Le Sidi  
**CLIENT:** Palm Hills Development  
**CONSULTANT/DESIGNER/PM:** El Ghonemi  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works & Furniture



**PROJECT NAME:** T he Breakers  
**CLIENT:** Somabay  
**CONSULTANT/DESIGNER/PM:** Constructive  
**MAIN CONTRACTOR:** SCAS  
**SERVICE:** Joinery Works & Furniture



**PROJECT NAME:** M Squared  
**CLIENT:** Marmarica - Masyf Ras El Hekma  
**MAIN CONTRACTOR:** Modern Interiors  
**SERVICE:** Joinery Works & Furniture and Exterior Pergola

# OUR VALUED PARTNERS



Rowad Modern Engineering



*BRANDS WE'VE  
CONTRIBUTED TO*





Thank You

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